

Privacy Policy

Last updated: May 17, 2021

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique account created for You to access our Service or parts of our Service.
- **Company** (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to Cedar Recovery LLC, 5000 CROSSINGS CIR Suite 103 Mt Juliet TN 37122.
- **Cookies** are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- **Country** refers to: Tennessee, United States
- **Device** means any device that can access the Service such as a computer, a cellphone or a digital tablet.

- **Personal Data** is any information that relates to an identified or identifiable individual.
- **Service** refers to the Website.
- **Service Provider** means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **Website** refers to Cedar Recovery, accessible from <https://www.cedarrecovery.com/>
- **You** means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Collecting and Using Your Personal Data

Gathering, Use and Disclosure of Information.

We collect both Non-Personally-Identifying Information and Personally-Identifying Information from you. “Non-Personally-Identifying Information” is information that, without the aid of additional information, cannot be directly associated with a specific person or entity.

“Personally-Identifying Information,” by contrast, is information such as a first and last name, telephone number, or email address that, without more, can be directly associated with a specific person or entity.

NON-PERSONALLY IDENTIFYING INFORMATION.

GATHERING NON-PERSONALLY-IDENTIFYING INFORMATION.

Web Browsers: Like most site operators, we gather Non-Personally-Identifying Information from you of the sort that web browsers, depending on their settings, may make available. That information includes your Internet Protocol (“IP”) address, operating system and browser type,

and the locations of the web pages you view right before arriving at, while navigating, and immediately after leaving this Site.

USE OF NON-PERSONALLY-IDENTIFYING INFORMATION.

We analyze Non-Personally-Identifying Information gathered from users of this Site to help us better understand how this Site is being used. By identifying patterns and trends in usage, we are able to better design this Site to improve your experiences, both in terms of content and ease of use. We may link information gathered using Non-Personally-Identifying Information to Personally-Identifying Information.

DISCLOSURE OF NON-PERSONALLY-IDENTIFYING INFORMATION.

From time to time, we may also release the Non-Personally-Identifying Information gathered from Site users in the aggregate to vendors or partners.

PERSONALLY-IDENTIFYING INFORMATION.

Gathering Personally-Identifying Information from Site Users.

We collect personal information from you when you provide it to us, including by providing information to us to find a treatment facility, or when you contact us. This information may include, for example, your name, date of birth, zip code, phone number, and email address.

We may also collect Personally-Identifying Information from you when you contact us.

USE OF PERSONALLY-IDENTIFYING INFORMATION.

We may use your Personally-Identifying Information in the following ways:

- a. To match you with a treatment center
- b. Respond to customer service requests
- c. Send you newsletters
- d. Send you marketing communications
- e. Respond to your questions and concerns

- f. Improve our Site and marketing efforts
- g. Conduct research and analysis
- h. To provide requested information, products and services to users via the Site or through other online or offline channels
- i. To improve the user experience with the Site
- j. In connection with the operation of the Site

DISCLOSURE OF PERSONALLY-IDENTIFYING INFORMATION TO THIRD PARTIES.

We may disclose Personally-Identifying Information in the following circumstances:

- a. To our related companies and service providers that are Business Associates or Qualified Service Organizations as defined by HIPAA and 42 CFR Part 2, to perform a business, professional or technical support function for us;
- b. As necessary if we believe that there has been a violation of the Website Terms of Use or of our rights or the rights of any third party;
- c. To respond to legal process (such as a search warrant, subpoena or court order) and provide information to law enforcement agencies or in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law; and
- d. In the event that our company or substantially all of its assets are acquired, your personal information may be one of the transferred assets.
- e. We may also disclose your personal information with your express consent for other purposes not listed here.
- f. We may share aggregate, non-personally identifiable information about Website users with third parties.

g. We advertise utilizing Google Analytics features (e.g. (and not by way of limitation), Remarketing, Google Display Network Impression Reporting, the DoubleClick Campaign

Manager integration, or Google Analytics Demographics and Interest Reporting) and Google products (e.g. but not limited to YouTube, Google Maps, Google My Business, Google Web fonts, and Webmaster Tools). Using the Ads Settings link (Google.com), users can opt-out of Google Analytics for Display Advertising and customize Google Display Network ads.

Opt-Out Rights.

All users or prospective users of this Site have the right at any time to cease permitting personal information to be collected, used or disclosed by Cedar Recovery and/or by any third parties with whom Cedar Recovery has shared and/or transferred personal information. These Opt-Out Rights may be exercised by contacting Cedar Recovery via email at info@cedarrecovery.com, by telephone or via certified mail. After processing an Opt-Out request, Cedar Recovery will delete the user or prospective user's personal information from its database.

HIPAA and 42 CFR Part 2 Compliance.

Cedar Recovery complies with HIPAA and 42 CFR Part 2 regulations. For questions related to protected health information (PHI), please contact our Privacy Officer via the general inbox info@cedarrecovery.com.

Links to Other Web Sites.

This Site may contain links to other web sites owned and controlled by third parties. Cedar Recovery is not responsible for the privacy practices or the content of those other web sites.

Mergers and Acquisitions.

Circumstances may arise where for business reasons, Cedar Recovery decides to sell, buy, merge or otherwise reorganize its businesses in a different state in the United States or some other country. Such a transaction may involve the disclosure of personal identifying information to

prospective or actual purchasers, and/or receiving such information from sellers. Cedar Recovery will comply with all applicable laws and regulations, including HIPAA and 42 CFR Part 2 in these types of transactions.

Types of Data Collected

PERSONAL DATA

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- First name and last name
- Phone number
- Usage Data

USAGE DATA

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

TRACKING TECHNOLOGIES AND COOKIES

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Service. The technologies We use may include:

- **Cookies or Browser Cookies.** A cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of our Service. Unless you have adjusted Your browser setting so that it will refuse Cookies, our Service may use Cookies.
- **Flash Cookies.** Certain features of our Service may use local stored objects (or Flash Cookies) to collect and store information about Your preferences or Your activity on our Service. Flash Cookies are not managed by the same browser settings as those used for Browser Cookies. For more information on how You can delete Flash Cookies, please read "Where can I change the settings for disabling, or deleting local shared objects?" available at <https://helpx.adobe.com/flash-player/kb/disable-local-sharedobjects-flash.html#main> Where can I change the settings for disabling or deleting Local shared objects
- **Web Beacons.** Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser. Learn more about cookies: [What Are Cookies?](#).

We use both Session and Persistent Cookies for the purposes set out below:

- **Necessary / Essential Cookies**

- Type: Session Cookies
- Administered by: Us
- Purpose: These Cookies are essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that You have asked for cannot be provided, and We only use these Cookies to provide You with those services.

- **Cookies Policy / Notice Acceptance Cookies**

- Type: Persistent Cookies
- Administered by: Us
- Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

- **Functionality Cookies**

- Type: Persistent Cookies
- Administered by: Us
- Purpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

For more information about the cookies we use and your choices regarding cookies, please visit our Cookies Policy or the Cookies section of our Privacy Policy.

Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- **To provide and maintain our Service**, including to monitor the usage of our Service.

- **To manage Your Account:** to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.
- **For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.
- **To contact You:** To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- **To provide You** with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.
- **To manage Your requests:** To attend and manage Your requests to Us.
- **For business transfers:** We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred.
- **For other purposes:** We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

We may share Your personal information in the following situations:

- **With Service Providers:** We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to contact You.

- **For business transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- **With Affiliates:** We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- **With business partners:** We may share Your information with Our business partners to offer You certain products, services or promotions.
- **With other users:** when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside.
- **With Your consent:** We may disclose Your personal information for any other purpose with Your consent.
- **No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties**

Retention of Your Personal Data

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

Disclosure of Your Personal Data

BUSINESS TRANSACTIONS

If the Company is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

LAW ENFORCEMENT

Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

OTHER LEGAL REQUIREMENTS

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation

- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of Users of the Service or the public
- Protect against legal liability

Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

California Residents.

California law permits California residents to request certain information about our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us by emailing info@cedarrecovery.com.

In accordance with California Civil Code Sec. 1789.3, California resident users are entitled to know that they may file grievances and complaints with the California Department of Consumer

Affairs, 400 R Street, STE 1080, Sacramento, CA 95814; or by phone at 916-445-1254 or 800952-5210; or by e-mail to dca@dca.ca.gov.

Children's Privacy

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

If We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, You can contact us:

By mail: 5000 Crossings Circle, Suite 103, Mt Juliet TN 37122